

# Smooth Ai Privacy Policy

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Last updated: July 30, 2025

Appside Technologies LTD ("we", "us", or "our") welcomes you and thanks you for choosing to use the Smooth Ai mobile application (the "App"). The privacy of our users is of utmost importance to us. This Privacy Policy outlines how we collect, use, and protect your information. This policy is an integral part of the App's Terms and Conditions.

## 1. INFORMATION WE COLLECT

- **Personal Information:** such as name, email address, contact details, or any other information you choose to provide.
- **Usage Information:** your activity within the App, interactions with features, clickstream data, and session logs.
- **Device Information:** IP address, device type, OS version, crash logs, and device identifiers.
- **Cookies & Tracking:** We may use cookies or similar technologies for recognizing your device and enhancing your experience.
- **Input & Generated Data:** text you input for AI suggestions, and the AI-generated responses returned to you.

## 2. HOW WE USE THE INFORMATION

- To provide and improve the App and its services.
- To analyze trends and monitor performance.
- To contact you regarding your account or respond to inquiries.
- To deliver relevant updates, features, or promotional content (subject to your consent).
- To detect, prevent, or address fraud, misuse, or technical issues.

## 3. SHARING WITH THIRD PARTIES

- We may share your information with trusted service providers for hosting, analytics, or customer support.
- We do not sell your personal information to third parties.
- We may disclose information if legally required or to protect our legal rights.
- We reserve the right to transfer data if our business or assets are merged, acquired, or transferred.

#### **4. INTERNATIONAL COMPLIANCE (CalOPPA & GDPR)**

- We comply with the California Consumer Privacy Act (CCPA) and CalOPPA regarding personal data and user rights.
- Under CCPA, you have the right to request access to, correction, or deletion of your personal information.
- We comply with GDPR requirements for users in the EU, including data minimization, storage limitations, and access rights.
- To exercise these rights, contact us at: [support@appside.app](mailto:support@appside.app)

#### **5. DATA SECURITY**

- We implement technical and organizational safeguards to protect your data.
- However, no method of transmission or storage is 100% secure. Use of the App is at your own risk.

#### **6. YOUR RIGHTS**

- You may request access to or deletion of your personal data.
- You can opt out of marketing emails via unsubscribe links or by contacting us.
- We will not discriminate against you for exercising your privacy rights.

#### **7. CHILDREN'S PRIVACY**

- The App is not intended for individuals under 18 years of age.
- We do not knowingly collect personal data from minors.

#### **8. CHANGES TO THIS POLICY**

- We reserve the right to update this Privacy Policy at any time.
- Significant changes will be communicated through the App or on this page.

#### **9. GOVERNING LAW**

- This Privacy Policy is governed by the laws of the State of Israel.
- Any legal disputes shall be resolved in courts located in Tel Aviv, Israel.

#### **10. CONTACT US**

- For questions about this Privacy Policy or to exercise your data rights, please contact us at: [support@appside.app](mailto:support@appside.app)